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PJM CEO a featured speaker at KEMA Utility of the Future leadership forum 2010

Terry Boston to offer insight into redefining the energy system roadmap forward

BURLINGTON, Mass. (May 12, 2010) – PJM Interconnection President and CEO Terry Boston will be a featured speaker at KEMA's third annual Utility of the Future [Leadership Forum](#), "Strategic Choices – Striking Equilibrium." Boston will join energy and utility industry CEOs in sharing their insights on strategy and challenges to engage customers and achieve a sustainable energy supply at the KEMA event, being held June 23 – 25, 2010 at The Four Seasons, Washington, DC.

Boston will be participating on the utility [CEO panel](#) discussing balancing business and technology for sustainable energy supply and delivery. He also will present a keynote address.

Since 2000, PJM's Board has authorized more than \$15 billion in system upgrades to maintain a reliable power supply system for more than 51 million people in 13 states and the District of Columbia. The regional transmission organization (RTO) has been leading the way in piloting aspects of tomorrow's grid, working with member companies, innovators, research and academic institutions, and industry experts to advance the transmission grid and strengthen the PJM region power supply infrastructure. PJM has sponsored summits and symposiums on energy storage, plug-in hybrid electric vehicles and demand response.

"New energy technologies as well as state and federal energy policies are creating challenges and opportunities for grid operators," Boston said. "PJM and its members are working together to adopt new technologies and new ways of using electricity and technology to develop the full potential of renewable energy and enable greater cost efficiency. Our industry is ready today to implement smart grid technologies, such as phasor monitoring units, that improve the efficiency and reliability of the system. We have to prepare now – and prepare our customers – for the implementation of other promising technologies such as electricity storage in all its vary forms: plug-in hybrid electric vehicles, batteries, flywheels, pumped hydro, compressed-air storage and my personal favorite water heater storage enabled by smart prices and two-way communications and control."

KEMA's annual Utility of the Future [leadership series](#) is gathering industry executives, senior financial analysts, government officials and other utility stakeholders to discuss strategic directions in balancing changing customer expectations, technologies and environmental policies and regulations. Leaders and innovators across the energy industry will take part in discussions focused on customer engagement, investment strategy, regulatory policy and the state of carbon and environmental issues, and they will explore strategic views of what a sustainable, intelligent infrastructure will look like.

Senior executives are invited to join their peers in the Utility of the Future discussion to share ideas and discover opportunities to shape a more sustainable, reliable and profitable utility of the future. Throughout the event, forum participants will have high-level networking opportunities to share perspectives, collaborate and engage in dialogue. **To register, and for more information, visit:** www.kema.com/UtilityFuture2010.

About PJM Interconnection

PJM Interconnection, founded in 1927, ensures the reliability of the high-voltage electric power system serving 51 million people in all or parts of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia. PJM coordinates and directs the operation of the region's transmission grid, which includes



6,038 substations and 56,500 miles of transmission lines; administers a competitive wholesale electricity market; and plans regional transmission expansion improvements to maintain grid reliability and relieve congestion. Visit PJM at www.pjm.com.

About KEMA

Also founded in 1927, KEMA is a global provider of business and technical consulting, operational support, measurement and inspection, testing and certification for the energy and utility industry. With world headquarters in Arnhem, the Netherlands, KEMA employs more than 1,600 professionals globally with offices and representatives in more than 20 countries. KEMA's US subsidiary, KEMA Inc. is headquartered in Burlington, Mass. and serves energy clients throughout the Americas and Caribbean.

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