



For Immediate Release
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Leading Power System Technology Expert Dr. Gregory Reed Joins KEMA

New Senior VP Heads Firm's Successful Power System Planning and Management Practice

(BURLINGTON, MASS., January 8, 2007) – Utility industry business and technical consulting firm KEMA Inc. welcomes Dr. Gregory Reed as Senior Vice President of its Power System Planning and Management practice. With extensive experience in supporting and developing power system technologies and services, Reed will lead the continued strategic growth of KEMA's successful technical T&D practice in North America, focusing on client issues related to transmission planning, asset management, system protection and reliability, and future power systems.

"After an extensive industry wide search, it was obvious that Greg was the ideal choice to lead our successful T&D consulting practice," said Kelly Warner, President of KEMA Inc. "He is a proven business leader with a passion for power systems technologies and their application in the utility business. He's a great addition to our leadership team, and brings extraordinary value to KEMA's clients, particularly as they look for innovative ways to grow and manage their transmission and distribution infrastructure."

Prior to joining KEMA, Reed spent the majority of the past 10 years with Mitsubishi Electric Power Products, Inc., most recently as director of business & technology development, and had also served as general manager of the power systems division. Previously, while working on his Ph.D. at the University of Pittsburgh, he was employed with the ABB Transmission Technology Institute as a senior engineer, including an engagement with the ABB Corporate Research Center, and also worked as a consulting engineer for the Westinghouse Science & Technology Center in the advanced electro-mechanical systems division. Reed began his career in the electric power industry at the Consolidated Edison Co. of New York, Inc. where he served as an engineer in various areas, including electric planning, system operations, engineering and system analysis, and relay protection.

Reed earned his Ph.D. in electrical engineering with a concentration in electric power from the University of Pittsburgh; his Masters of Engineering in electric power engineering from Rensselaer Polytechnic Institute; and his B.S. in electric power engineering from Gannon University. He also serves as an adjunct professor in the Electrical & Computer Engineering Department at the University of Pittsburgh where he teaches power engineering courses, and is currently teaching a graduate course at Carnegie Mellon University. In addition, he is an active member of the IEEE Power Engineering Society, participating in various committees, task forces, and working groups.

Reed will be based out of KEMA's Raleigh, North Carolina office.

About KEMA

KEMA provides energy consulting, technology implementation, testing services and market knowledge expertise to more than 500 energy and utility clients in over 70 countries. KEMA's multi-dimensional approach bridges the gap between the strategists and the implementers, and the engineers and the accountants to effect lasting change. With 700+ consultants dedicated to the global utility industry, KEMA consultants include leading authorities and innovators in energy and utility technologies and markets, as well as in business and management processes.

Founded in 1927, KEMA serves the complete spectrum of participants in the energy marketplace and offers a full complement of services supporting generation through the consumer side of the meter. KEMA's North American business operations are headquartered in Burlington, Massachusetts. Parent company, N.V. KEMA, is headquartered in Arnhem, the Netherlands with subsidiaries and offices worldwide. www.kema.com

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